



SYED SHAMMAS ALI

About Me

Motivated and adaptable individual with hands-on experience in sales, client outreach, and real estate lead generation. Skilled at finding and engaging clients through social media and online platforms. Known for strong communication, problem-solving, and self-motivation in remote and team settings.

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Plot R-17, Gulshan-e-iqbal, Karachi

Language

- English
- Urdu

Expertise

- Lead Generation
- Client communication
- Property Research
- Social Media Outreach
- Sales Strategy
- Time management
- Ms Office
- Excel

Experience

October 2023 – December 2023

PropStar Real Estate

Lead Generator & Property Research Assistant

Researched and identified properties for buying using online platforms and real estate software.

Supported the team by finding leads and gathering reliable property data.

Helped streamline property acquisition efforts and improve client matching.

March 2024 – Dec 2024

Freelance – Graphic Design Sales Coordinator

Partnered with a designer to promote and sell digital artwork such as emotes, logos, and comic characters.

Engaged clients via Twitter using hashtags and trends to identify potential buyers.

Managed outreach, negotiation, and client communication; earned commission on sales.

Education

Tabanis school of accountancy institute

Studying ACCA (currently at skill level papers)

Board of intermediate education Karachi

Inter-commerce (2020-2022)

Skills Summary

Communication 78 %

Project Management 81 %